



**Adamas Intelligence**

Executive Summit

# Rare Earth Mines, Magnets & Motors 2026

## Register Now



**September 28-30, 2026**  
Westin Harbour Castle Toronto

[www.adamasevent.com](http://www.adamasevent.com)



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## Back to Toronto by popular demand

The rare earths conference of the year returns to Toronto in 2026!

The two-day conference will bring together major participants from across the mine-to-OEM supply chain for high-caliber discussions and networking at the Westin Harbour Castle.

Expect top-notch speakers, evening networking events and actionable insights you won't hear elsewhere.

**As a sponsor, your organization will receive an array of exclusive benefits.**

**Your brand will be showcased throughout the event and for months prior on the event website and through our marketing campaigns.**

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# Conference statistics \*

- ✓ **Relevance of content** = 9.5/10
- ✓ **Caliber of speakers** = 9.2/10
- ✓ **Unique insights** = 9.0/10
- ✓ **Networking opportunities** = 9.0/10
- ✓ **Valuable connections made** = 9.1/10
- ✓ **Overall event satisfaction** = 9.0/10
- ✓ **Would return to future event** = 9.3/10



\* Statistics from 2025 post-conference survey of attendees

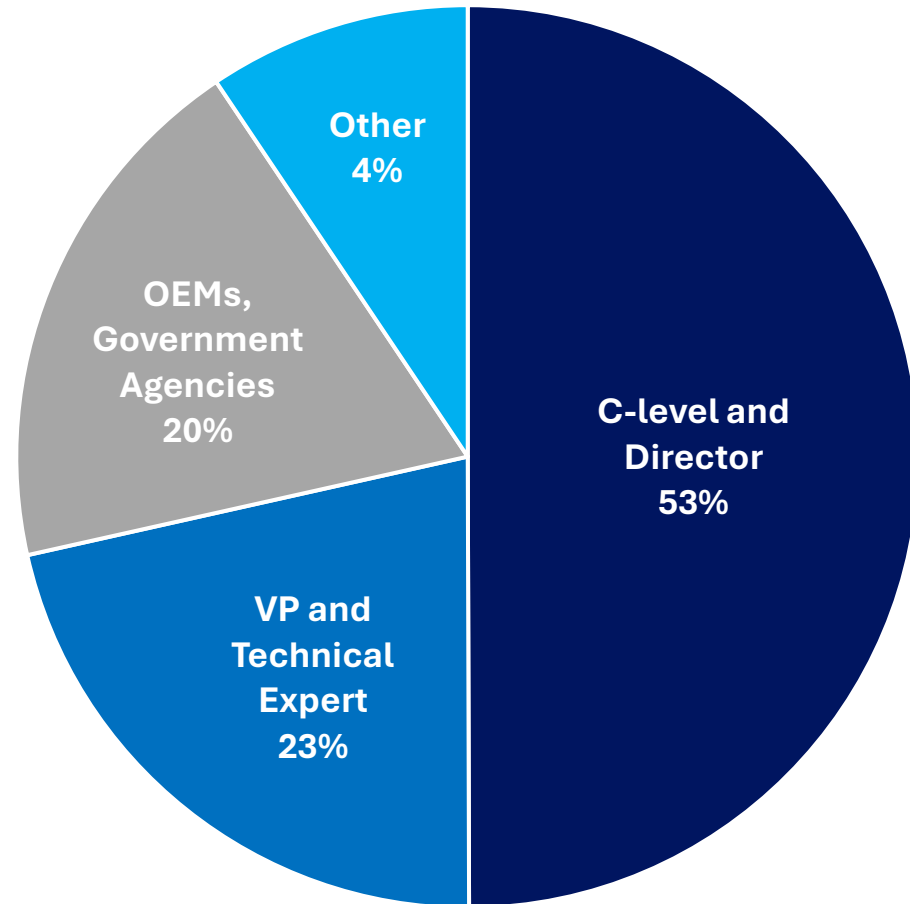
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# Delegate profile

*“If you want to know what’s happening in the world of rare earth mines and the electrified mobility they enable, there is no better one stop shop than this conference.”*

- David Adams, President, Global Automakers of Canada

Over 300 Attendees in 2025



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# Testimonials

**“The Adamas Conference in Toronto was an exceptional experience. The event had the right amount of attendance and was therefore highly accessible, which created the perfect environment for meaningful conversations and strategic networking. The attendees were not only deeply relevant to the rare earth industry but also included high-level decision makers, which allowed me to forge significant connections that will have a lasting impact. I would highly recommend this conference to anyone looking to engage seriously in the rare earth business.”**

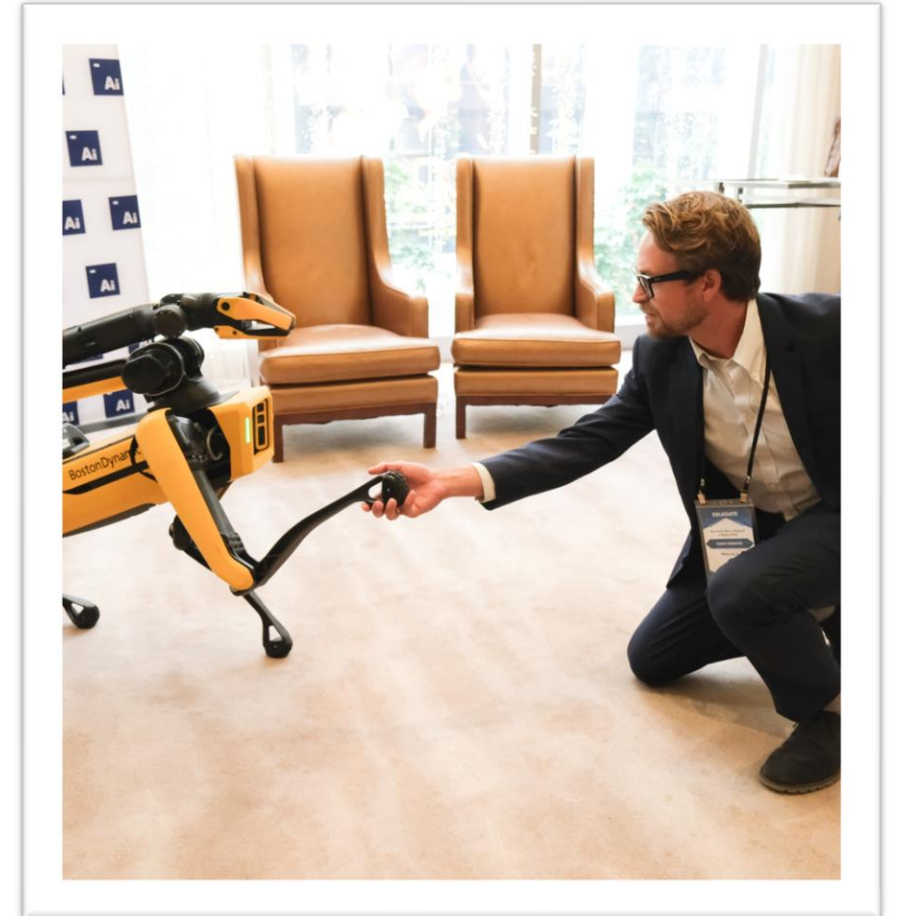
- Preston Bryant, Momentum Technologies, Founder

**“This was a very high caliber event with the major rare earth industry supply chain participants in attendance. The ability to hear different perspectives in a panel or presentation format while at the same time having individual access via one-on-one meetings was a strategically perfect venue to advance business.”**

- Pat Ryan, Chairman and CEO, Ucore Rare Metals

**“This year has witnessed an exponential growth in attendance in both quantity and quality of the delegates. The major takeaway was that 70% of the delegates are decision-makers at the CXO or VP level. Instead of having to navigate through countless tiers of a company org chart, you will come away with a "Let's get moving on this project " decision. This has been a more efficient and effective approach for me than attending run-of-the-mill conferences. The Adamas team has set the bar high for itself and our industry.**

- John Ebert, Yunsheng USA, Business Manager





# Why become a sponsor

**As a sponsor, your organization will receive an array of exclusive benefits.**

Your brand will be showcased throughout the event and for months prior on the event website, event mobile app and through our marketing campaigns.

Receive complimentary conference passes, a reserved table for your company (Lead, Networking, Gold sponsors only) and a spoken acknowledgement of your support at the outset of the event.

Associate your brand with the industry's premier event and unparalleled lineup of world-class speakers.

# Selection of business and industry groups that attended in 2025

*"This was one of the best RE conferences I have attended to date and would fully recommend supporting it again. The topics were incisive, relevant and content very good."*

-George Bennett, CEO, Rainbow Rare Earths

MP Materials	Arafura Rare Earths	Aclara Resources	Noveon Magnetics	Tesla
JP Morgan	Boston Dynamics	NRCan	VAC Group	Cyclic Materials
Neo Performance Materials	Iluka Resources	Tronox	Energy Fuels	Rainbow Rare Earths
BMW	The Northern Miner Group	Quadrant International	Torngat Metals	Ford of Canada
Global Automakers of Canada	Critical Metals Corporation	Ministère des Ressources Naturelles et des Forêts	Saskatchewan Research Council	Australian Trade & Investment Commission
ROC Global	Shin-Etsu Magnetics	Ucore	Mkango Resources	Tenova
General Motors of Canada	Current Chemicals	Adamas Intelligence	BMAC	Yunsheng USA
Rare Earth Salts	Ministry of Energy & Mines (Ontario)	Appia Rare Earths	US Department of Energy	Phoenix Tailings
SAFE	BorgWarner	NGP Energy	Proterial America	J.S. Link
Sumitomo Corporation of America	Commerce Resources	Sojitz Corporation of America	Meteoric Resources	Australian Strategic Materials
REIA	NioCorp Developments	Materion	Horizon Aircraft	Electric Autonomy
Mitsubishi	USA Rare Earth	Ionic Rare Earths	Hatch	Idaho Strategic Resources
REEtec	Neo Magnequench	C2M2A	Brazilian Rare Earths	Vulcan Elements
ReElement Technologies	Less Common Metals	Goldman Sachs	BASF	Magna Powertrain
Momentum Technologies	Norsk Hydro	PMT Group	Colorado School of Mines	Wyoming Rare (USA)

# Overview of sponsorship opportunities

	Lead Sponsor	Reception Sponsor	Gold Sponsor	Silver Sponsor	Wi-Fi Sponsor
<b>Number available</b>	1	1	2	5	1
<b>Conference passes</b>	8	8	8	2	1
<b>Guest passes</b>	4	2	X	X	X
<b>Reserved table</b>	Yes (8 seats)	Yes (8 seats)	Yes (8 seats)	X	X
<b>Private meeting room adjacent event hall</b>	Yes	Yes	X	X	X
<b>Special thanks at outset of event</b>	Yes	Yes	Yes	Yes	Yes
<b>Logo on backdrop slides during breaks</b>	Yes	Yes	Yes	Yes	Yes
<b>Logo on event website &amp; mobile app</b>	Yes	Yes	Yes	Yes	Yes
<b>Logo on conference name badges</b>	Yes	X	X	X	Yes
<b>Thank you poster for portion of event</b>	Hockey Hall of Fame reception	Evening Networking Reception on Day 1	Lunch on Day 1 or 2	X	X

**SOLD**

# Lead Sponsor

**Rate:** 1x  
available

8 conference passes

4 guest passes for clients or analysts

Reserved table (8 seats)

Private meeting room

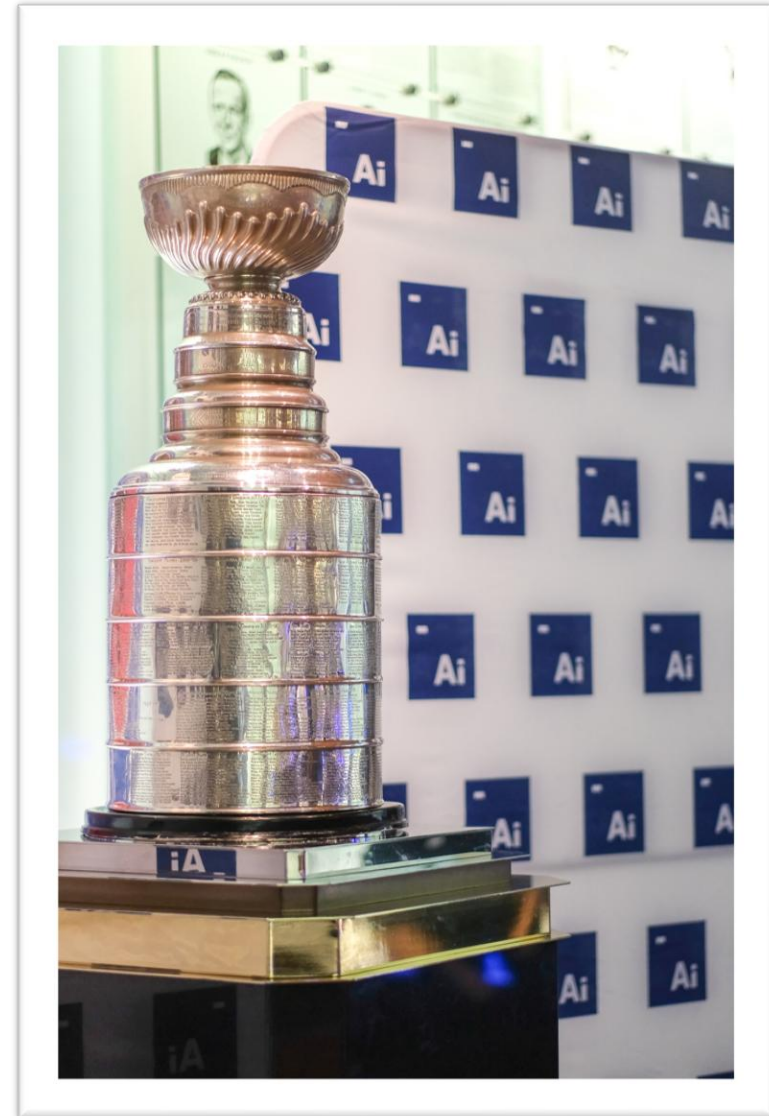
Attribution for HHOF Reception

Logo on Event Website & Mobile App

Logo on Conference Name Badges

Extra Large Logo on Backdrop Slides

Special Thanks at Outset of Event





# Networking Reception Sponsor

**Rate:** 1x  
available

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8 conference passes

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2 guest passes for clients or analysts

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Reserved table (8 seats)

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Private meeting room

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Attribution for Day 1 Networking Reception

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Logo on Event Website & Mobile App

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Large Logo on Backdrop Slides

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Special Thanks at Outset of Event

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## Gold Sponsor

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**Rate:** 1x  
available

8 conference passes

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Reserved table (8 seats)

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Logo on Thank You Poster During Lunch

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Logo on Event Website & Mobile App

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Large Logo on Backdrop Slides

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Spoken Thanks at Outset of Event

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## Silver Sponsor

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**Rate:** 4x 2 conference passes  
available

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Logo on Event Website & Mobile App

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Small Logo on Backdrop Slides

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Spoken Thanks at Outset of Event

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**SOLD**



## Wi-Fi Sponsor

**Rate:** 1x  
available

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1 conference pass

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Logo on Event Website & Mobile App

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Small Logo on Backdrop Slides

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Spoken Thanks at Outset of Event

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Logo on Wi-Fi Password Card

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# Other Opportunities

## Become an Official Supporter:

- Rare earth industry organizations
- Automotive OEM member organizations
- Robotics OEM member organizations
- Advanced Air Mobility OEM member organizations

**Contact:** [info@adamasintel.com](mailto:info@adamasintel.com)

