

WELCOME: September 25, 2024**7:00pm – 11:00pm: Welcome Reception, Hockey Hall of Fame**

Registration, live band, food stations, drinks
Entrance at corner of Front St. West and Yonge St.

Sponsored by



DAY 1: September 26, 2024**7:30am: Breakfast and Registration**

Foyer of Imperial Room

WELCOME ADDRESS**8:50am: Welcome Address**

Featuring: **Hon. Vic Fedeli**, Ontario Minister of Economic Development, Job Creation and Trade

8:55am: Welcome Address

Featuring: **Ryan Castelloux**, Managing Director at Adamas Intelligence

9:00am: Mines, Magnets & Motors (Presentation)

Featuring: **Ryan Castelloux**, Managing Director at Adamas Intelligence

OEM PERSPECTIVES**9:25am: Importance of Alternative Supply Chains (1-on-1)**

Featuring: **Sarah Goldfeder**, Director, Government Relations & Corporate Affairs, General Motors of Canada
Moderated by Vasileios Tsianos, Vice President of Corporate Development at Neo Performance Materials

MAGNETIC MOMENTUM IS RISING**9:50am: Magnetic Momentum is Rising in the U.S. (Panel)**

- **Alexander Barcza**, VP of Permanent Magnets at Vacuumschmelze
- **Alan Lund**, Executive VP, Magnetics at MP Materials
- **Peter Afiuny**, Co-Founder & Chief Commercial Officer at Noveon Magnetics

Moderated by Ryan Castelloux, Managing Director at Adamas Intelligence

10:25am: Magnetic Momentum is Rising in Europe & APAC (Panel)

- **Kai Schmersahl**, Managing Director at Neo Magnequench
- **Grant Smith**, Chairman at Less Common Metals
- **Stephen Motteram**, Chief Financial Officer at Australian Strategic Materials

Moderated by Frik Els, Head of Adamas Inside at Adamas Intelligence

BREAK**11:00am: Coffee and Networking Break**

Foyer of Imperial Room

INVESTOR PERSPECTIVES**11:30am: Investor Perspectives (Panel)**

- **James Wallis**, Partner at NGP Energy Capital Management
- **Jan Giese**, Senior Manager Minor & Rare Earth Elements at TRADIUM
- **Donna Vareha-Walsh**, Head of Physicals Trading at Valent Asset Management
- **John Gallagher**, Managing Director at Cerberus Capital Management
- **David Deckelbaum**, Managing Director at TD Cowen

Moderated by Adam Johnson, Managing Director at Metis Endeavor

SIZING UP THE ELEPHANTS IN THE ROOM**12:10pm: Metals – The Missing Midstream (Presentation)**

Featuring: **Adam Johnson**, Managing Director at Metis Endeavor

12:35pm: The Shift to Hybrids - Implications (Presentation)

Featuring: **Ryan Castelloux**, Managing Director at Adamas Intelligence

LUNCH**1:00pm: Networking Lunch**

Foyer of Imperial Room

Sponsored by

**TECHNOLOGY: MAGNETS, MOTORS & MORE****2:00pm: Innovations in Magnetic Materials (Panel)**

- **Alexander Barcza**, VP of Permanent Magnets at Vacuumschmelze
- **Kai Schmersahl**, Managing Director at Neo Magnequench
- **John Ebert**, Business Manager at Yunsheng USA

Moderated by Gareth Hatch, Strategic Advisor at The Global Rare Earth Industry Association

2:35pm: REE-free Motors and More (Presentation)

Featuring: **Dave Fulton**, Director of Electric Machine Innovation at BorgWarner

3:00pm: Innovations in Motor Design (1-on-1)

Featuring: **John Morehead**, Principal Consultant at Motion Mechatronics

Moderated by Ryan Castelloux, Managing Director at Adamas Intelligence

BREAK

3:30pm: Coffee and Networking Break

Foyer of Imperial Room

FIRESIDE FEATURES

FIRESIDE WITH INDUSTRY LEADERS

4:00pm: Fireside with James Litinsky

Founder, Chairman and CEO at MP Materials

Moderated by Ryan Castelloux, Managing Director at Adamas Intelligence

4:20pm: Fireside with Rahim Suleman

President and CEO at Neo Performance Materials

Moderated by Anthony Vaccaro, President at The Northern Miner Group

4:40pm: Fireside with Erik Eschen

Chief Executive Officer at VAC Group

Moderated by Ryan Castelloux, Managing Director at Adamas Intelligence

5:00pm: Fireside with Tom O'Leary

Managing Director at Iluka Resources

Moderated by Anthony Vaccaro, President at The Northern Miner Group

CLOSING REMARKS

5:20pm: Closing Remarks

Featuring: **Ryan Castelloux**, Managing Director at Adamas Intelligence

5:30pm: End of Day

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EVENING NETWORKING EVENT

7:00pm – 11:00pm: Private Networking Reception at JUMP Restaurant

Address: 18 Wellington St W, Toronto, ON M5L 1G4

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DAY 2: September 27, 2024

7:30am: Breakfast

Foyer of Imperial Room

WELCOME ADDRESS

9:10am: Welcome Address

Featuring: **Ryan Castelloux**, Managing Director at Adamas Intelligence

OEM BUYER TURNED SUPPLIER

9:20am: What Emerging Suppliers Need to Know (1-on-1)

Featuring: **Debra Porter Bennethum**, Director of Critical Minerals & Strategic Supply Chain at Energy Fuels

Moderated by Emma Jarratt, Executive Editor at Electric Autonomy

FRONTIERS OF DEMAND

9:45am: Robotics and Advanced Air Mobility (Presentation)

Featuring: **Ryan Castelloux**, Managing Director at Adamas Intelligence

10:10am: Consumer and Industrial Applications (Presentation)

Featuring: **Badri Veluri**, Chief Specialist at Grundfos / President of The Global Rare Earth Industry Association

GEOPOLITICS BEYOND THE HEADLINES

10:35am: Geopolitics Beyond the Headlines (1-on-1)

Featuring: **Raphael Diamond**, Founder, President & CEO of SAFE

Moderated by Vasileios Tsianos, Vice President of Corporate Development at Neo Performance Materials

BREAK

11:00am: Coffee and Networking Break

Foyer of Imperial Room

PIECES OF THE PUZZLE

11:30am: Processing (Panel)

- **David O'Brock**, Commercial Director at REEtec
- **Pat Ryan**, Chairman at Ucore Rare Metals
- **Will Dawes**, CEO & Co-Founder at Mkango Resources
- **George Bennett**, Chief Executive Officer at Rainbow Rare Earths
- **Fionnuala Bertram**, Sales Manager, Rare Earths at Iluka Resources

Moderated by Ryan Castelloux, Managing Director at Adamas Intelligence

12:10pm: Metallization (Panel)

- **Muhammad Imran**, VP REE Division at Saskatchewan Research Council
- **Grant Smith**, Chairman at Less Common Metals
- **Stephen Motteram**, Chief Financial Officer at Australian Strategic Materials
- **Ramon Barua Costa**, Chief Executive Officer at Aclara Resources

Moderated by Gareth Hatch, Strategic Advisor at The Global Rare Earth Industry Association

12:50pm: Recycling (Panel)

- **Ahmad Ghahreman**, CEO, President & Co-Founder at Cyclic Materials
- **Will Dawes**, Director at HyProMag and Maginito
- **Brett Lynch**, Executive Chairman at Ionic Rare Earths
- **Ravinder Singh**, Managing Director at Rare Earth Magnetics

Moderated by Frik Els, Head of Adamas Inside at Adamas Intelligence

LUNCH**1:30pm: Networking Lunch**

Foyer of Imperial Room

SUPPLY CHAINS: BEYOND THE FUNDAMENTALS**2:30pm: Traceability (Presentation)**

Featuring: **Bill Zierolf**, Materials Traceability, Digital Product Passports at Circulor

2:55pm: ESG and LCAs (Presentation)

Featuring: **Rohin Shah**, Consultant Team Lead at Minviro

3:20pm: Tariffs and Trade Wars (1-on-1)

Featuring: **David Adams**, President and CEO at Global Automakers of Canada

Moderated by Ian London, Executive Director of C2M2A

BREAK**3:45pm: Coffee and Networking Break**

Foyer of Imperial Room

PRICES: THE NEED FOR A NEW APPROACH

4:15pm: Prices – The Need for a New Approach (Open Discussion)

- Open discussion with audience

Moderated by Ryan Castilloux, Managing Director at Adamas Intelligence

CLOSING REMARKS

4:35pm: Closing Remarks

Featuring: **Constantine Karayannopoulos**, Retired President and CEO at Neo Performance Materials

END OF CONFERENCE

4:50pm: Farewell

Thank you from Adamas Intelligence